

# The Pukekohe Light Opera Club Inc

**'COPY'**

**Display Advertisement Rates for BOTH  
A LITTLE SHOP OF HORRORS programme 13 May to 27 May 2006  
AND  
CABARET programme 27 October to 11 November 2006**

**These programme is distributed free to patrons, and as there are 176 seats in the theatre and there will be 14 show performances, your potential exposure is to 2,464 patrons.**

Category	Approx Size	B/W	Single Colour	Full Colour
A—Business Card	45 x 80 mm	\$90	\$135	\$180
B—Double Business Card	45 x 190 mm	\$171	\$256	\$342
C—Quarter Page	140 x 95 mm	\$270	\$405	\$540
D—Third Page	95 x 190 mm	\$315	\$472	\$630
E—Half Page	140 x 190 mm	\$360	\$540	\$720
F—Full Page	285 x 190 mm	\$720	\$1080	\$1440

Please circle the size advert you want, note whether you require it to be in colour or Black and White, then return this page  
**(with your copy attached)**

to

PLOC, PO Box 413, Pukekohe as soon as you can.

Please note

1. The price is the total for your advertisement in BOTH programmes and includes a 10% discount on the single programme price
2. All prices are exclusive of GST
3. If the advert is processed in colour, then the price doubles. But be aware that colour adverts are limited to certain pages.
4. If you wish to change your advert totally, there will be 'setting-up' costs in addition to the above prices.
5. Placement of advert is at the editor's discretion

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Please place your ad copy here:

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Please Print your Business name

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Please sign

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Date

Please return this page to:

**Robert Gray  
PLOC Marketing & Publicity  
P O Box 413  
PUKEKOHE**