Curtain Call

January 2012 Newsletter

Issued by The Business Management Team.

We're on the Web!!www.ploc.org.nzand check us out on facebook

Officers:

President	Jeff Collie
Vice President	Shady Lane
Treasurer	Glenda Hagneson
Secretary	Vacant

Attention all Club Members.
It would save the club both time and money to send newsletters to you via email rather than post.
Please email news-join@ploc.org.nz with your name(s) and preferred email address(s) to receive PLOC newsletters by email.
Don't worry, if we do not receive your email address you will still receive newsletters by post.

ATTENTION PLEASE

Important club meeting at 7.00pm

on 8th February 2012.

Hear about the new business plan for 2012

MEMBERSHIP MANIA.

Did you know? Our current membership is 150.Our current membership fees are: $35 person, $70 family, $20 student/senior,$40 senior family.Our current income from membership fees is $6,000Our current fixed overheads (What is costs just to own and operate the theatre whether or not we put on any shows) is $15,000.

'e aim to have membership fees cover our fixed costs we need to increase our membership numbers to about 400. We are on a membership drive as part of our exciting new restructure. We are considering proposed incentives for members, these include: one vouchers for a free ticket to an opening night of a season show, 505 Discount on a ticket to all other nights Free or discounted education and mentoring in all aspects of performing arts, such as directing, stage management, lighting design, construction and operation, front of house, make up, set design and construction, stage management etc etc.It is our intention to use club members who are already skilled in those areas and to bring in professionals for specific workshops. These education and monitoring programmes will be open to all ages and we will consider any other programmes that club members propose. We are negotiating a deal for PLOC members to get a 25% discount on one ticket for season shows run by OSPA and Waiuku and PLOC offering 25% discount to OSPA and Waiuku on similar terms. Other membership benefits under consideration are regular club nights and youth member nights say once a month just to socialize and have fun.

A membership form is on the club web site and can be downloaded www.ploc.org/documents/membership.If each member brought two new members into the club we would achieve our target, so please take every opportunity to talk to your friends, neighbours, work colleagues and tell them about our exciting plans. In most cases they would recover their membership fee by getting a free ticket to opening night

COVER PAGE PHOTO

Does the building need a face lift? Here is an idea but there must be some architectural flair within our membership who could come up with an in expensive

BUSINESS MANAGER'S REPORT.

This is our first newsletter of 2012. The Business Team wishes all club members, supporters and friends a very HAPPY NEW YEAR. We have a challenging year ahead and we are very confident that this will be a year of a very significant change. My heartfelt thanks to the Committee who have had the courage to adopt the Business Plan that we submitted in January and we in the Business Team are committed to achieve our vision. We researched and formulated a plan that we believed will resolve the financial difficulties that the club is in. Then by a stroke of amazing fortune Ross Jennings came into view and to cut a long story short, Ross has been appointed as Artistic Director. The Business Team has allocated specific tasks to each member. A profile and job specification is shown later in this issue. In essence, the buck stops with Ross. His role as Artistic Director (In our old language we would have called the role Producer/Director) is to design the production schedule initially for 2012 and during this year will develop the production schedule for a further four years ahead. Ross will then proceed to produce each show, and he believes that we should be able to stage between five and eight shows in 2012.

We thank everybody who has given input to the development of the Business Plan draft and the vision for the future of the Club. Your efforts have given us the motivation to really strive towards elevating the Club's reputation and success over this year and well into the future.

To anyone who is wondering how they can help, please keep your ear to the ground. At this stage the Business Team are finalising the Plan for 2012, and are getting structures and systems in place so that key components of the Plan can be implemented and carried out. Throughout this process we will be doing our best to keep you informed and give everybody an opportunity to contribute to the decisions that need to be made concerning elements such as possibly re-branding the Club, Vision and Mission statements, roles and rosters of tasks, and the aesthetics of the Theatre itself.

As soon as possible the Business Team will let you know in what areas we would really like your help.

Rest assured, The Club is in safe hands, and we are dedicated in working towards a fantastic and successful future for the Theatre. Work with us, and be prepared for a very exciting and sensational 2012.

PROFILE - ROSS JENNINGS - ARTISTIC DIRECTOR

Ross Jennings' career has spanned over 40 years. He is the Executive Director of Just The Ticket, a production company responsible for many award-winning productions. He Produced the Australian feature film 'I Live With Me Dad" and In New Zealand was the Associate Producer of 'Scarecrow' 'Kingi's Story' and 'Mark One.' He produced the 6 x 1 hour drama series 'Nga Puna" and developed the 1st draft script for 'Once Were Warriors'

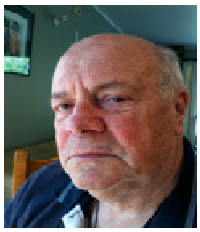
Ross has devised, Executive Produced and/or Produced a wide of television programmes.

Just The Ticket with Ross as Executive Producer has just completed a Tele-feature film "Life's A Riot. In 1999 Ross devised and Executive Produced the 30 hour Millennium live broadcast for Television New Zealand.

For four years Ross was the Executive Producer for Maori Television, of the 18 hour live ANZAC programme which he also devised.

He has rekindled his interest in live theatre by producing 4 plays for OSPA over the last couple of years.

THE BUSINESS TEAM



Ross Jennings Artistic Director

Design and implement and manage all productions for a minimum

term of 12 months.

Design and implement youth training and mentoring programme in performing arts.

Glenda Hagenson Funding/Sponsorship Manager

Research and implement funding/sponsorship options.

John Knappett Business Team Manager

Represent the Business Team in external contacts.

Arrange, chair and minute all meetings.

Formal conduit between Business Team and PLOC Committee.

Murray Green Information Technology Manager

Create a data base.

Research and develop ways in which the club to take greater advantage of the technologies available**.**

Manage PLOC web site.

Andrew King Finance Manager

Conduit for keeping Business Team updated of current financial

position of PLOC.

Financial appraisal of all production proposals.

Tony Davison Marketing/Funding Manager

Marketing/funding/sponsorship

Mark Ball BOS Manager

Getting Bums on Seats. Full houses - all the easy stuff!

Anne Doddrell Music Halls Manager - Special Branch!

Shady Lane Technical Manager

Lighting design & operation, sound, set design etc etc.

ATTENTION PLEASE

Important club meeting at 7.00pm on 8th February 2012.

The Business Team as submitted its new Business Plan for 2012 and the PLOC committee will meet to accept or decline the Business Plan. It identifies some really important issues and proposes solutions designed to prevent the club from dissolution and to re-invigorate it to a vibrant club that provides not only entertainment but also a strong social club environment. Twelve shows are on the agenda, a face lift for the building and foyer, drama workshops from real professionals and lots more. Franklin County news is planning to run a specific regular article on performing arts and is very supportive of what is in the club's plans. There is very strong feeling that the club needs a new name and the committee is contemplating names that will more appropriately describe the rebranded club.

At the meeting you will have the opportunity to meet the people who are making the changes and talk through first hand all the exciting things that are being proposed and also it is a real opportunity for members and those interested to get to know everyone and to, once again, become involved in a wonderful club.

SO PLEASE SHOW YOUR SUPPORT.

COME TO THE MEETING.

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